Marmalade
VISION
non-linear
digital
random access

Until now Wellington has lacked a truly ***top of the line*** digital post production facility. For many commercial producers, the result has been significant additional costs in terms of travel, accommodation, and time spent out of town seeking standards of post-production appropriate to today's highly sophisticated requirements. Now, all that has changed. Marmalade VISION has taken a giant step forward into the digital future with a **random access real time digital suite** which is not merely on a par with the best in this country, but is superior in power and capability to any other suite currently operating in Australasia. In fact, we can go further. According to international consultants, Marmalade VISION's new digital facility is among the very ***best operating in the world today***. And that's something we have reason to be proud of. Let's be quite clear. We're not talking about a tweek to our existing resources; or even a standard and timely upgrade. Marmalade VISION has made a **major philosophical and financial investment** in the finest video creative tools available in the world today. We have identified the leading components in each specialised area of on-line post production, and we've brought them together in one suite. This has involved not just the installation of new hardware, but a complete remodelling of our existing premises. The result is a post production facility of international standards, located right in central **Wellington City**.

Random Access Digital On-Line Edit Suite

Axial 2020 Edit Controller *With RAVE (Random Access Visual Editing)* The Accom AXIAL 2020 integrates an edit control system with Accom Real Time Discs, which has set a world wide standard for the first full quality, non-linear environment. In other words, this is the first on-line editing system with the power and intelligence to fully integrate and control many powerful new devices, such as digital switchers, disc recorders and effects generators, which have pushed the level of editing sophistication to an all time high. The Axial 2020 brings it all together and makes it all work for you, simply, quickly, and with the maximum creative potential. **Charisma Cleo Plus,** *DVE (Digital Video Effects)* Europe's leading live video effects device has now been acclaimed as a world leader in digital effects. It's also the fastest high picture quality DVE around. Particularly outstanding is Charisma's recent introduction of true three dimensional instant real time curved effects via CLEO (curvi-linear effects option). The CLEO option offers hundreds of shape definitions including smooth zooms, 3D positioning, 3 Axis rotations and shape-rendering to your exact requirements. There's also all those favourite effects such as page turn, sphere, cone, cylinder, torus and cigar shapes, as well as shatter capability, magnification, shape definition and control to mention but a few. **Alpha 500 Vision Mixer** Regardless of what you're compositing – commercials, music videos, promos or corporates – the Alpha 500 offers significant new levels of power and flexibility. It's the most powerful digital layering switcher available, offering full 16-bit processing for signal quality and key manipulation. It delivers a comprehensive array of wipes, masks, key controls, chroma keyers, matte generation, colour correction and drop shadows, and can handle up to nine video sources and six key sources at the same time. Coupled with our new DYN 64 x 32 routing switcher, these systems combine to provide our editors with virtually unlimited access to all the resources of the suite. Now, at last, the freedom to achieve the effect you want.

Quanta Delta Character Generator Video typography and character generation has always lagged behind the print medium but not any more. Employ your finest typograpers and art directors to create their wildest fantasies and we'll be able to match them on screen. You will be able to select from 3000 typefaces and the Delta will also accept discs from your Apple Mac or IBM compatible so that specified typefaces or settings can be called up instantly, exactly as you set them. Delta's unique "free-form" style lets you place rows and characters anywhere on screen, at any angle, and on any plane. Characters can be stretched or squashed infinitely. On any given page you can enter an unlimited number of characters on an unlimited number of planes. We can't possibly describe everything that this machine can do. **Accom Disc Recorders** Our four Real Time Disc recorders deliver as much non-compressed, random access layering as you will ever need. Edits can now be assembled at great speed with the Non-Linear capability of these Accom digital disc recorders. **Sony Digital Betacam Recorders** The world's most popular component digital recorders provide superb picture quality and extraordinary multi-generation capability. Perfect picture quality is assured. These new Digital Betacam machines will even clean-up the replay of your old SP Betacam tapes. **Sony MXP 390 12 Channel Audio Mixer** Our new Sony mixer represents the way in which the very best audio technology has responded to the rapid advances in digital video editing. In other words, the MXP 390 is complementary technology, able to match and enhance the complexity and refinement of an ultra-modern non-linear editing suite. With our new edit controlled timecode D.A.T. machine (available in both our digital and analogue suite) your audio post production will be a smooth digital flow from our suite to any equivalently sophisticated digital audio post suite.

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Maramalade Vision – Full Service and Support

Our aim at Marmalade VISION is to provide you with a comprehensive and professional resource that meets the creative and technical needs of commercial makers, corporate communicators and programme makers. From the simplest pack shot to elaborate studio based or location shoots, we have the equipment and experienced professionals to deliver a quality result quickly and to budget.

Studio

Our 100 square metre studio, with cyclorama and make-up room is conveniently located in our premises in the centre of Wellington. The studio is equipped with lights and camera and is excellent for live sound recording.

Tape Duplication

One tape or hundreds. We provide a speedy service in any format including time code burn-ins. We will also package, label and despatch.

Field Shoots

A fully mobile filming unit, including comprehensive field kit, fully equipped van and a very experienced lighting cameraman is available.

For more information on any of the services and facilities of Marmalade VISION please contact Brian Jacobsen, General Manager, on 0-4-385-8619 or for an estimate for any of our services ask for Mark Batten or Karen Garman in our Facilities Office.

Marmalade VISION, 115 Dixon Street, PO Box 11230, Wellington, New Zealand, Phone 0-4-385 8619, Fax 0-4-385 2749.